

EMPLOYMENT

University of California, Los Angeles

Assistant Professor

Department of Political Science

2021-Current

University of British Columbia

Assistant Professor

Vancouver School of Economics

Department of Political Science

2018-Current (on-leave)

Assistant Professor

HSBC Chair, Institute of Asian Research

School of Public Policy and Global Affairs

Department of Political Science

2017-2018

Assistant Professor

Institute of Asian Research

Department of Political Science

2014-2017

EDUCATION

University of California, San Diego

Ph.D. Political Science

2014

McGill University, Montréal, Québec

M.A. Political Science (First Class Honors)

2006

B.A. Political Science, Economics (First Class Honors)

2003

PUBLICATIONS

Cesi Cruz and Benjamin A.T. Graham. "Social Ties and the Political Participation of Firms." *The Review of International Organizations* (2021). Available online:

<https://doi.org/10.1007/s11558-021-09420-6>

Cesi Cruz, Philip Keefer, and Julien Labonne. "Buying Informed Voters: New Effects of Information on Voters and Candidates." *The Economic Journal* (2021), vol. 131, 635: pp.1105-1134. Available

online: <https://doi.org/10.1093/ej/ueaa112>

Cesi Cruz, Julien Labonne, and Pablo Querubín. "Social Fragmentation, Electoral Competition, and Public Goods Provision." *American Political Science Review* (2020): 1-16. Available online:

<https://doi.org/10.1017/S0003055419000789>.

– Winner, Best Conference Paper, Political Networks Section, APSA

Cesi Cruz, Horacio Larreguy, and John Marshall. "Social Network Effects in Developing Countries" in *The Oxford Handbook of Electoral Persuasion*, eds. B. Grofman, E. Suhay, and A. H. Trechsel. Oxford University Press, 2019.

Cesi Cruz. "Social Networks and the Targeting of Vote Buying." *Comparative Political Studies* (2019), 52(3): 382-411. Available online: <https://doi.org/10.1177/0010414018784062>.

Cesi Cruz, Julien Labonne, and Pablo Querubín. "Politician Family Networks and Electoral Outcomes: Evidence from the Philippines." *American Economic Review* (2017), 107(10): 3006-37.

Cesi Cruz and Christina Schneider. "Foreign Aid and Undeserved Credit Claiming." *American Journal of Political Science* (2017), vol. 61: pp. 396-408. doi:10.1111/ajps.12285.

Cesi Cruz and Philip Keefer. "Political Parties, Clientelism, and Bureaucratic Reform." *Comparative Political Studies* (December 2015), vol. 48, 14: pp. 1942-1973.

Cesi Cruz, Benjamin Graham, Prudenciano Gordoncillo, Jeannette Madamba and Jewel Cabardo. "Who's Ready for ASEAN 2015? Firm Expectations and Preparations." *Pacific Affairs* (June 2016), vol. 89, 2: pp. 259-285.

Cesi Cruz. "Vote Secrecy and Democracy in the Philippines" in *Building Inclusive Democracies in ASEAN*, eds. Ronald Mendoza, et al. Manila: Anvil Press, 2015.

– Winner, Outstanding Book Award, Philippine National Academy of Science and Technology

Molly Bauer, Cesi Cruz, and Benjamin Graham. "Democracies Only: When do IMF Agreements Serve as a Seal of Approval?" *The Review of International Organizations* (7 June 2011), pp. 1-26.

SELECTED WORKING PAPERS

Gender, Social Recognition, and Political Influence (with C. Tolentino). **Revise and Resubmit**, *American Political Science Review*.

Making Policies Matter: Voter Responses to Campaign Promises (with P. Keefer, J. Labonne, and F. Trebbi). NBER Working Paper 24785. **Under Review**, *The Review of Economic Studies*.

Voter Responses to Emotional Appeals: Evidence from Door-to-Door Visits in the Philippines (with J. Labonne and F. Trebbi)

Removing Social Barriers to Women's Candidacy (with J. Kim and E. Stecher)

BOOK MANUSCRIPT

Social Networks and Politics in the Developing World. **Under Review**, Princeton University Press.

DATASETS

Cesi Cruz, Philip Keefer, and Carlos Scartascini. The Database of Political Institutions 2020. Inter-American Development Bank (2021). <http://dx.doi.org/10.18235/0003049>

Cesi Cruz, Philip Keefer, and Carlos Scartascini. The Database of Political Institutions 2017. Inter-American Development Bank (2018). <https://publications.iadb.org/handle/11319/8806>

Cesi Cruz, Philip Keefer, and Carlos Scartascini. The Database of Political Institutions 2015. Inter-American Development Bank (2016). <https://publications.iadb.org/handle/11319/7408>.

PUBLIC-FACING SCHOLARSHIP

"Measuring the Impact of Gender Quotas on Political Institutions" (with Bea Rivera). *Ideas Matter*, Inter-American Development Bank Research Department, (Washington, D.C.) 2 June 2021.

"For a Region in Turmoil, An Updated Database of Political Institutions" (with Philip Keefer and Carlos Scartascini). *Ideas Matter*, Inter-American Development Bank Research Department, (Washington, D.C.) 31 March 2021.

"Making Policies Matter" (with Philip Keefer, Julien Labonne, and Francesco Trebbi). *VoxDev*. 14 January 2019.

"Trends in Latin America," *Ideas Matter*, Inter-American Development Bank Research Department, (Washington, D.C.) April 2018.

"Reform and the Power of Party Platforms," *Ideas Matter*, Inter-American Development Bank Research Department, (Washington, D.C.) 4 March 2016.

"AEC 2015: Stop Talking to Other Governments, Start Talking to Firms," (with B. Graham), *Asia Pacific Memo #325*, (Vancouver, B.C.) 6 February 2015.

"The Politics of the Philippines' Vulnerability to Natural Disasters," *The Monkey Cage, The Washington Post*, (Washington, D.C.) 8 December 2014.

"Credit Claiming and the Politics of Relief Efforts," *The Monkey Cage, The Washington Post*, (Washington, D.C.) 22 November 2013.

"Polls Show Filipinos' Passion for Democracy," *Philippine Daily Inquirer* (Manila) 17 May 2010, A22.

"Youth Civic Engagement in Canada: Implications for Public Policy" (with D. Stolle). *Social Capital in Action: Thematic Policy Studies*. Government of Canada Policy Research Initiative (September 2005).

PROFESSIONAL AFFILIATIONS

Abdul Latif Jameel Poverty Action Lab (J-PAL), invited researcher, Governance Initiative Experiments in Governance and Politics (EGAP), Executive Board Member

Empirical Studies of Conflict (ESOC), Executive Board Member and Program Committee Member

Women Also Know Stuff (WAKS), Executive Board Member

Southeast Asia Research Group (SEAREG), Executive Board Member

Center for Effective Global Action (CEGA)

Security and Political Economy Lab, University of Southern California, Affiliated Researcher

GRANTS AND AWARDS

Academic Research Council Grant (Singapore), with S. Kim and B. Graham	2021
SSHRC Insight Grant	2021
UNDP "Nimble Experiments" Grant, with IPA Philippines and J. Labonne	2021
UBC CIDER Research Grant	2019
IADB Research Grant for the Database of Political Institutions	2019
Project on Resources and Governance Grant	2018

SSHRC Insight Grant, with X. Li and S. Fang	2018
SSHRC Insight Development Grant	2016
Research Support Grant, IADB, with P. Keefer, J. Labonne, and F. Trebbi	2016
Bridge Funding Grant Award	2015
Hampton Research Award	2014
Policy Design and Evaluation Lab Research Grant, with E. Troland	2014
Policy Design and Evaluation Lab Research Grant	2013
Research Grant, University of Southern California, with B. Graham	2013
Research Support Grant, World Bank, with P. Keefer and J. Labonne	2013
Doctoral Dissertation Improvement Grant, National Science Foundation	2011
Field Research Grant, Institute for International, Comparative, and Area Studies	2009

INVITED TALKS

• Quebec Political Economy Seminar	Scheduled December 2021
• UCSD Political Economy Seminar	Scheduled October 2021
• University of Michigan	Scheduled October 2021
• MIT Development Economics Seminar	Scheduled September 2021
• University of Essex	July 2021
• Barcelona Institute of Economics (IEB)	Spring 2021
• University of Washington, Severyns Ravenholt Seminar	Spring 2021
• University of the Philippines, School of Economics	Spring 2021
• Harvard, Comparative Politics Speaker Series	Fall 2020
• University of Merced, Political Economy	Fall 2020
• Universidad Los Andes, Economics	Fall 2020
• Vanderbilt University, Comparative Politics Speaker Series	February 2019
• University of Chicago, Harris School	December 2019
• Harvard Political Economy Seminar	November 2019
• Oxford University Comparative Politics Seminar	October 2019
• LSE and Warwick Joint Political Economy Seminar	October 2019
• Duke University, Political Economy Seminar	October 2019
• University of Wisconsin-Madison, AAE	September 2019
• University of Chicago, Comparative Politics Workshop	April 2019
• University of Wisconsin-Madison, Political Economy	January 2019
• University of the Philippines School of Economics	December 2018
• Ateneo de Manila University School of Government	December 2018
• University of Texas, Austin, Comparative Politics Speaker Series	October 2018
• Texas A&M University, Political Economy Workshop	October 2018
• UC San Diego, Political Economy Speaker Series	October 2018

- Princeton University, Political Economy Workshop September 2018
- University of Southern California, Center for International Studies September 2018
- Yale University, Leitner Political Economy Seminar April 2018
- Stanford GSB and Political Science February 2018
- ITAM Speaker Series November 2017
- Inter-American Development Bank, Political Economy Seminar Series October 2017
- UC Berkeley, Comparative Politics Colloquium October 2017
- UC Berkeley, Political Economy and Governance September 2017
- University of Mannheim, Political Economy of Reforms 2016
- University of Washington, Joint Seminar in Development Economics 2015
- UNBC, Global Fridays Series 2015

CONFERENCE PRESENTATIONS

- Networks and Candidate Selection in Consolidating Democracies
 - Accepted, American Political Science Association Annual Meeting 2021
- Removing Social Barriers to Women’s Candidacy: A Field Experiment in Cambodia
 - Accepted, American Political Science Association Annual Meeting 2020
- Voter Responses to Emotional Appeals: Evidence from Door-to-Door Visits in the Philippines
 - American Political Science Association Annual Meeting 2020
- Gender, Social Recognition, and Political Influence
 - American Political Science Association Annual Meeting 2019
 - Political Networks (PolNet) Annual Meeting 2018
- Making Policies Matter: Voter responses to campaign promises (with P. Keefer, J. Labonne, and F. Trebbi)
 - Society for Institutional and Organizational Economics 2019
 - American Political Science Association Annual Meeting 2018
 - Toronto Political Behavior Workshop 2018
- Social Fragmentation, Electoral Competition, and Public Goods Provision (with J. Labonne and P. Querubín)
 - UC San Diego Development Economics Alumni Conference 2018
 - World Bank Annual Bank Conference Development Economics 2018
 - American Political Science Association Annual Meeting 2015
 - Midwest Political Science Association Annual Meeting 2016
 - Western Political Science Association Annual Meeting 2016
- Buying Informed Voters: New Effects of Information on Voters and Candidates (with P. Keefer and J. Labonne)
 - Stanford University Quality of Governance Workshop 2018
 - American Political Science Association Annual Meeting 2015
 - Midwest Political Science Association Annual Meeting 2015
- Village Social Networks and Political Violence
 - American Political Science Association Annual Meeting 2017

• Empirical Studies of Conflict Annual Meeting	2016
Military Coalition Networks and State Formation (with M. Dincecco and M. Onorato)	
• American Political Science Association Annual Meeting	2016
• Midwest Political Science Association Annual Meeting	2016
• Political Networks (PolNet) Annual Meeting	2016
Network Ties and the Political Strategies of Firms (with B. Graham)	
• American Political Science Association Annual Meeting	2015
Social Networks and the Targeting of Vote Buying	
• Electoral Integrity Workshop in Sydney, Australia	2014
• Southeast Asia Research Group Annual Meeting	2014
• American Political Science Association Annual Meeting	2013
Politician Family Networks and Electoral Outcomes (with J. Labonne and P. Querubin)	
• Midwest Political Science Association Annual Meeting	2015
• American Political Science Association Annual Meeting	2014
Buying Votes in Bulk: Politician Networks and Strategies for Political Exchange	
• Accepted, American Political Science Association Annual Meeting	2017
• Western Political Science Association Annual Meeting	2017
• Midwest Political Science Association Annual Meeting	2015
• Southern California Comparative Political Institutions	2014
Political Parties, Clientelism, and Bureaucratic Reform (with P. Keefer)	
• Midwest Political Science Association Annual Meeting	2014
• Political Economy of International Organizations Annual Conference	2012
• International Society for New Institutional Economics Annual Conference	2012
• American Political Science Association Annual Meeting	2010
Foreign Aid and the Politics of Undeserved Credit Claiming (with C. Schneider)	
• Political Economy of International Organizations Annual Conference	2012
• Accepted, American Political Science Association Annual Meeting	2012
• International Political Economy Society Annual Conference	2010
When do IMF Agreements Serve as a Seal of Approval? (with M. Bauer and B. Graham)	
• Political Economy of International Organizations Annual Conference	2010
• American Political Science Association Annual Meeting	2010

OTHER CONFERENCE AND WORKSHOP PARTICIPATION

Participant, NBER Economics of Culture Conference	2021
Participant, NBER Political Economy Conference	2021
Panelist, Women in Economics Conference	2021
Program Committee, Empirical Studies of Conflict	2020
Participant, NBER Political Economy Conference, Boston	2019
Program Co-Chair, Annual Political Networks Conference, Durham	2019
Women's Workshop Co-Organizer, Canadian Political Science Association Meeting	2019

Presenter, Fundamental Freedoms Fund, U.S. State Department, Washington, D.C.	2018
Participant, Experiments in Governance and Politics 25, Washington, D.C.	2018
Panelist, "Closing the Implementation Gap" World Bank Governance Conference	2018
Presenter, PRG Research Workshop	2018
Annual Political Networks Pre-Conference Workshop	2016
Panelist, Money Politics in Southeast Asia Workshop, Yogyakarta, Indonesia	2013
Political Economy Workshop, World Bank, Washington, D.C.	2010
Fundamentals of Bank Operations, World Bank, Washington, D.C.	2010
International Peace Research Institute Seminar, Oslo, Norway	2009

TEACHING

Department of Political Science, UCLA	
• Institutions and Economic Growth (PS 167D)	Winter 2021
• Social Network Analysis (PS 259)	Winter 2021
Vancouver School of Economics, UBC	
• Honours Seminar: Development Policy (ECON 490)	Spring 2020
Department of Political Science, UBC	
• Institutions and Economic Growth (POLI 464D)	Fall 2014
• Topics in Comparative Politics: Institutions and Growth (POLI 328D)	Spring 2016
• Topics in Comparative Politics: Politics and Development (POLI 328B)	Spring 2018
• Politics and Development (POLI 328B)	Spring 2019
School of Public Policy and Global Affairs, UBC	
• Quantitative Analysis for Policy (MPP 503)	Fall 2015
• Policy Analysis and Program Evaluation (MPP 504)	Spring 2016
• Policy Analysis and Program Evaluation (GPP 504)	Spring 2019
• Policy Analysis and Program Evaluation (GPP 504)	Spring 2020
Institute of Asian Research, UBC	
• Policy Analysis and Program Evaluation (IAR 515S)	Fall 2014
• Data Analysis for Policy (IAR 500)	Spring 2015

SERVICE

Professional Service	
• Section Co-Chair, Political Economy, APSA Annual Conference	2020-Current
• Mentor, Empirical Studies of Conflict (ESOC)	2021-Current
• Awards Committee Member, Political Networks Section, APSA	2021-2022
• Board Member, Women Also Know Stuff	2020-Current
• Board Member, Experiments in Governance and Politics (EGAP)	2020-Current
• Board Member, Southeast Asia Research Group	2019-Current
• Awards Committee Chair, Political Networks Section, APSA	2020-2021
• Executive Board and Program Committee, Empirical Studies of Conflict (ESOC)	2019-Current
• MPSA Section Chair, Political Institutions	2019-2020

- Program Co-Chair, Political Networks Conference 2019
- Women's Workshop Co-Organizer, CPSA 2019
- Chair, APSA Experimental Section Dissertation Award Committee 2018
- Member, Advisory Board, Southeast Asia Research Group 2015-2019

University and Department Service

- UBC SSHRC Committee for Equity, Diversity, and Inclusion in Research Environments 2021-Current
- Board member, Centre for Innovative Data in Economics Research 2019-Current
- Member, UBC Big Data and Computational Social Science Research Cluster 2019-Current
- Member, Political Science Executive Committee 2018-Current
- Member, Political Science Hiring Committee 2018-2019
- Member, Policy School Curriculum Development Committee 2017
- Member, Women in Economics Group, UBC Current
- Member, Executive Committee, Institute of Asian Research, UBC 2014-2016
- Member, MPPGA Curriculum and Administrative Committee, UBC 2014-Current
- Centre for Southeast Asian Research (CSEAR) Management Committee 2014-2016
- Faculty Advisor, Undergraduate Journal of Political Science, UBC 2015-2016
- Chair, Grant Support Committee, Institute of Asian Research, UBC 2014-2015
- Member, MPPGA Admissions Committee, UBC 2014-2015
- Member, Methods Curriculum Committee, UBC 2014-2015

Reviewer

- Political Science: *American Political Science Review*, *American Journal of Political Science*, *British Journal of Political Science*, *Comparative Political Studies*, *International Organization*, *Journal of East Asian Studies*, *Journal of Politics*, *Review of International Organizations*, *World Politics*
- Economics: *Journal of Development Economics*, *Journal of Economic Behavior and Organization*, *Journal of Public Economics*, *Economics Bulletin*, *Review of Economics and Statistics*

POLICY EXPERIENCE

- Consultant, Philippines Country Office, World Bank Current
- Consultant, ID for Development, World Bank Current
- Consultant, Inter-American Development Bank Current
- Consultant, USAID and USAID Cambodia Current
- Consultant, Development Economics Research Group, World Bank 2006-2013
- Consultant, East Asia and Pacific Region, World Bank 2009-2012
- Consultant, International Peace Research Institute, Oslo (PRIO) 2008

SKILLS

Statistical Analysis: STATA, R, SPSS

Programming Languages: Python, VBA, Java, HTML/CSS

Social Network Analysis and Data Visualization: iGraph, NetworkX, NodeXL, Pajek, ArcView GIS

Teaching Tools: Blackboard Connect, Canvas, Learning Catalytics, TopHat