

LYNN VAVRECK

Marvin Hoffenberg Professor of American Politics And Public Policy

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Education

Ph.D. Political Science, 1997, University of Rochester
Concentrations in American Politics, Political Methodology, and Political Philosophy
M.S. Political Science, 1996, University of Rochester
M.A. Political Science, 1992, Arizona State University
B.S. Political Science, 1990, Arizona State University, Magna Cum Laude

Positions, Faculty, and Political Appointments

Marvin Hoffenberg Chair in American Politics and Public Policy, 2018 - present
Contributing Columnist, *The New York Times/The Upshot*, April 2014 to present
University of California Los Angeles, Professor of Political Science & Communication, July 2014 to present
University of California Los Angeles, Associate Professor of Communication, July 2011 to 2014
University of California Los Angeles, Associate Professor of Political Science, January 2009 to 2014
University of California Los Angeles, Assistant Professor of Political Science, July 2001 to 2008
Dartmouth College, Assistant Professor of Government, July 1998 to June 2001
Princeton University, Woodrow Wilson School of Public and International Affairs, Presidential Campaign Reform Task Force, Research Associate and Executive Director, 1997-1998
Office of the Vice-President of the United States of America, Press Advance Representative, The White House, 1991-1992.

Grants, Honors, and Awards

Democracy Fund, Project Grant, 2019. Nationscape, an 80-week, 500,000-person mapping of American opinion
UCLA Political Science Department Commencement Speaker, 2018
Richard E. Neustadt Award for Best Book on the Presidency, 2019, American Political Science Association
Washington Post, Most Ominous Book of 2018, Sides, Tesler, & Vavreck, *Identity Crisis*
Featured Guest, Northwestern University Political Behavior Meeting, 2018
Featured Speaker, *Aspen Ideas Festival*, Aspen, Colorado, 2016
UCLA Optimist, UCLA brand ambassador, 2015
Fellow, Andrew F. Carnegie Corporation, 2015-2017
Moderator, UCLA Luskin Lecture on Thought Leadership with Hillary Rodham Clinton, 2014
Vox.com, "30 Books to Read to Understand the World," Sides & Vavreck, *The Gamble*
Slate Magazine, "Best Books of 2013," Sides & Vavreck, *The Gamble*
National Journal, "Best Political Books in 2013," Sides & Vavreck, *The Gamble*
Washington Post/The Fix, "Best Political Books of 2013," Sides & Vavreck, *The Gamble*
Honorable Mention, Association of American Publishers' PROSE Award in Government and Politics: Sides & Vavreck, *The Gamble*
Keynote Speaker, American Association of Public Opinion Research (AAPOR) Annual Meeting, 2013
Program Chair, American Political Science Association Annual Meeting, 2012
NSF, Methodology, Measurement, and Statistics Grant, Dual Frame Sampling for Federally Funded Surveys, 2011-2013
NSF, Program Grant, The Role of Racialization in the Obama Presidency, 2010-11
NSF, Research Meeting Grant, Planning Meeting on the Future of Election Studies, 2010
Paul F. Lazarsfeld Award for Best Paper Presented in Political Communication, 2007 American Political Science Association Meeting, Chicago, Ill.
UCLA Center for the Study of American Politics, Research Grant, 2007
Stanford University, Hoover Institution National Fellowship, 2007
UCLA Assistant Professor Career Development Award, 2006
Council on Research, UCLA Academic Senate, Faculty Grant Program, 2006
Carnegie Corporation Strengthening Democracy Grant, October 2004

Council on Research, UCLA Academic Senate, Faculty Grant Program, 2004
Yale University Institution for Social and Policy Studies, major project support 2003
Center for Investigation and Research on Civic Learning and Education, University of Maryland, 2002
Council on Research, UCLA Academic Senate, Assistant Professor Initiative Grant, 2002
Council on Research, UCLA Academic Senate, Faculty Grant Program, 2002
Dartmouth College Wilson Faculty Research Fellowship, 2001-2002 (declined)
Rockefeller Center at Dartmouth College, Social Science Research Grant, 2000
American Political Science Association Small Research Grant Award, 1999
Harvard University, Joan Shorenstein Center on Press, Politics and Public Policy Goldsmith Research Award, 1999

Publications: Articles and Books

- A24 Sides, John, Michael Tesler, and Lynn Vavreck. 2018. "Hunting Where the Ducks Are: Activating Support for Donald Trump in the 2016 Republican Primary." *Journal of Elections, Public Opinion and Parties* 28(2):135-156.
- A23 Sides, John, Chris Tausanovitch, Chris Warshaw, and Lynn Vavreck. 2018. "On the Representativeness of Primary Voters." *British Journal of Political Science*.
- B5 Sides, John, Michael Tesler, and Lynn Vavreck. 2018. *Identity Crisis: The 2016 Presidential Election & the Battle for the Meaning of America*, Princeton University Press.
- A22 Sides, John, Michael Tesler, and Lynn Vavreck. 2017. "How Trump Lost and Won," *Journal of Democracy*, 28(2), April, p.34-45.
- B4 Jacobson, Gary, Sam Kernell, Thad Kousser and Lynn Vavreck. 2017. *The Logic of American Politics*, 8th Edition, Thousand Oaks, CA: Sage Publications.
- A21 Sides, John, Michael Tesler, and Lynn Vavreck. 2016. "The Electoral Landscape of 2016," *Annals of the American Academy of Political and Social Science*, 667, p. 50-71.
- A20 Gooch, Andrew A. and Lynn Vavreck. 2016. "How Face-to-Face Interviews and Cognitive Skill affect Item Non-Response: A Randomized Experiment Assigning Mode of Interview," *Political Science Research and Methods*, 13 June, p. 1-20.
- A19 Paluck, Elizabeth Levy, Paul Lagunes, Donald P. Green, Lynn Vavreck, Limor Peer, and Robin Gomila. 2015. "Does Product Placement Change Television Viewers' Social Behavior," *PLOS ONE*, (September).
- A18 Masket, Seth, John Sides, and Lynn Vavreck. 2015. "The Ground Game in the 2012 Presidential Election," *Political Communication* 32(2).
- B4 Jacobson, Gary, Sam Kernell, Thad Kousser and Lynn Vavreck. 2015. *The Logic of American Politics*, 7th Edition, Thousand Oaks, CA: Sage Publications.
- A17 Vavreck, Lynn. 2014. "Want a Better Forecast? Measure the Campaign," *PS: Political Science and Politics* (June).
- A16 LaCour, Michael and Lynn Vavreck. 2014. "Improving Media Measurement: Results from the Field," *Political Communication* 31(4).
- A15 Geer, John and Lynn Vavreck. 2014. "The Repositioning of Candidates through Negativity," *Political Communication* 31(2).
- A14 Enos, Ryan D., Anthony Fowler and Lynn Vavreck. 2014. "Increasing Inequality: The Effect of GOTV Mobilization on the Composition of the Electorate," *Journal of Politics*.
- A13 Hill, Seth, James Lo, Lynn Vavreck, and John Zaller. 2013. "How Quickly We Forget: The Duration of Persuasion Effects from Mass Communication," *Political Communication* 30(4).

- B4 Jacobson, Gary, Sam Kernell, Thad Kousser and Lynn Vavreck. 2013. *The Logic of American Politics*, 6th Edition, Thousand Oaks, CA: Sage Publications.
- B3 Sides, John and Lynn Vavreck. 2013. *The Gamble: Choice & Chance in the 2012 Presidential Election*, NJ: Princeton University Press.
- B3 Sides, John and Lynn Vavreck. 2012. *The Gamble: The Hand You're Dealt; The Gamble: Random, or Romney?; The Gamble: All In; The Gamble: High Rollers*. Published as four separate e-books. NJ: Princeton University Press.
- A12 Trager, Robert F. and Lynn Vavreck. 2011. "The Political Costs of Crisis Bargaining: Presidential Rhetoric and the Role of Party," *American Journal of Political Science* 55:3, 526-45.
- A11 Jackman, Simon and Lynn Vavreck. 2010. "Primary Politics: Race, Gender, and Age in the 2008 Democratic Primary," *Journal of Elections, Public Opinion, and Policy* 20:2, May, 153-186.
- B2 Vavreck, Lynn. 2009. *The Message Matters: The Economy and Presidential Campaigns*, Princeton, NJ: Princeton University Press.
- B1 Bartels, Larry M. and Lynn Vavreck. Eds. 2000. *Campaign Reform: Insights and Evidence*, Ann Arbor: University of Michigan Press.
- A10 Vavreck, Lynn and Douglas Rivers. 2008. "The 2006 Cooperative Congressional Election Study," *Journal of Elections, Public Opinion, and Policy*, November.
- A9 Green, Donald P. and Lynn Vavreck. 2008. "Analysis of Cluster-Randomized Field Experiments: A Comparison of Alternative Estimation Approaches," *Political Analysis*, 16: 2, 138-152.
- A8 Gilens, Martin., Lynn Vavreck, and Marty Cohen. 2007. "See Spot Run: The Rise of Advertising, the Decline of News, and the American Public's Perceptions of Presidential Candidates" *Journal of Politics* 69: 4, p. 1160.
- A7 Vavreck, Lynn. 2007. "The Dangers of Self-Reports of Political Behavior", *Quarterly Journal of Political Science* 2:287.
- A6 Fowler, Linda L., Constantine J. Spiliotes and Lynn Vavreck. 2002. "Sheep in Wolves' Clothing: Undeclared Voters in New Hampshire's Open Primary," *PS: Political Science and Politics*, V XXXVI, No. 2.
- A5 Vavreck, Lynn, Constantine J. Spiliotes and Linda L. Fowler. 2002. "The Effects of Retail Politics in the New Hampshire Primary," *American Journal of Political Science*, 46: 3.
- A4 Spiliotes, Constantine J. and Lynn Vavreck. 2002. "Campaign Advertising: Partisan Convergence or Divergence?" *Journal of Politics*, 64:1, p. 249-261.
- A3 Vavreck, Lynn. 2001. "The Reasoning Voter Meets the Strategic Candidate: Signals and Specificity in Campaign Advertising, 1998." *American Politics Research*, 29:,5, p. 507-529.
- A2 Fowler, Linda L., Constantine J. Spiliotes, and Lynn Vavreck. 2001. "Group Advocacy in the 2000 New Hampshire Primary," in *PS: Political Science and Politics*, Volume XXXIV, No. 2 (June), P. 267-275.
- A1 Stevenson, Randolph T. and Lynn Vavreck. 2000. "Does Campaign Length Matter? Testing for Cross-National Effects," *British Journal of Political Science*, 30, p. 217-235.

Publications: Chapters, Reports, Blogs

- C9 Vavreck, Lynn. 2012. "Priming the Economy," in *Oxford Handbook of Political Communication*, Kathleen Hall Jamieson, ed. New York: Oxford University Press.

- W1 Vavreck, Lynn. 2011-12. *Model Politics*, a political blog hosted by YouGov, Inc. www.today.yougov.com. Blog contributor, organizer, and co-founder.
- C8 Iyengar, Shanto and Lynn Vavreck. 2012. "Online Panels and the Future of Political Communication Research," in *Sage Handbook of Political Communication*, Holli Semetko, eds. New York: Sage Publications.
- C7 Vavreck, Lynn and Shanto Iyengar. 2011. "The Future of Political Communication Research: Online Panels and Experimentation," in *Oxford Handbook of Political Science*, Robert Y. Shapiro and Larry Jacobs, eds. New York: Oxford University Press.
- C6 Jackman, Simon and Lynn Vavreck. 2011. "Cosmopolitanism," in *Facing the Challenge of Democracy: Explorations in the Analysis of Public Opinion and Political Participation*, Paul M. Sniderman and Benjamin Highton, eds. Princeton, NJ: Princeton University Press.
- C5 Fowler, Linda L., Constantine J. Spiliotes and Lynn Vavreck. 2002. "Interest Group Advocacy in the New Hampshire Primary," in *The Interest Group Connection: Electioneering, Lobbying and Policymaking in Washington*, Paul S. Hermanson, Ronald G. Shaiko and Clyde Wilcox, Editors. New York: Chatham House Publishers.
- C4 Vavreck, Lynn. 2001. "Voter Uncertainty and Candidate Contact: New Influences on Voting Behavior," in *New Agendas: Communication and U.S. Elections*, Rod Hart and Daron Shaw, Editors. New York: Rowman and Littlefield.
- C3 Vavreck, Lynn. 2000. "How Does it All Turnout? Exposure to Attack Advertising, Campaign Interest, and Participation in American Presidential Campaigns," in *Campaign Reform: Insights and Evidence*, Larry M. Bartels and Lynn Vavreck, eds. Ann Arbor: University of Michigan Press.
- C2 Fowler, Linda L., Constantine J. Spiliotes, and Lynn Vavreck. 2000. "The Role of Issue Advocacy Groups in the New Hampshire Primary," *Getting Inside the Outside Campaign: Issue Advocacy in the 2000 Presidential Primaries*, David Magleby, Editor. Utah: Brigham Young University.
- C1 Fowler, Linda L., Constantine J. Spiliotes, and Lynn Vavreck. 2001. "The Role of Issue Advocacy Groups in the New Hampshire Primary," in *PS: Political Science and Politics*, e-symposium "Outside Money in the 2000 Presidential Primaries, David Magleby, editor. Volume XXXIV, No.2.
- R1 *Campaign Reform: Insights and Evidence – Report of the Task Force on Campaign Reform*. 1998. Princeton, NJ: Trustees of Princeton University.

Original Data Collection (Principal Investigator)

- Vavreck, Lynn. 1999. *Midterm Election Advertising Dataset 1998, (MEAD)*. Dartmouth College: Hanover, NH.
- Fowler, Linda L., Spiliotes, Constantine J., and Lynn Vavreck. 2000. *Dartmouth College AP New Hampshire Primary Election Poll*. Hanover, NH.
- Vavreck, Lynn. 2002. *Observational v. Experimental Data*. Knowledge Networks, Inc.: Menlo Park, CA.
- Vavreck, Lynn. 2003. *Off-year GOTV Field Experiment Dataset*. University of California: Los Angeles, CA.
- Vavreck, Lynn. 2004. *Rock the Vote: Presidential Election GOTV Field Experiment Dataset*. University of California: Los Angeles, CA.
- Vavreck, Lynn. 2005. *Presidential Election Discourse Dataset 1952-2000*. University of California: Los Angeles, CA.
- Vavreck, Lynn. 2006. *Cooperative Congressional Election Study, UCLA Team Module*. Polimetrix, Inc.: Palo Alto, CA.
- Vavreck, Lynn. 2006. *Cooperative Congressional Election Study, Vavreck Module*. Polimetrix, Inc.: Palo Alto, CA.
- Jackman, Simon D. and Lynn Vavreck, 2007-2008, *Cooperative Campaign Analysis Project (CCAP)*, YouGov/Polimetrix, Inc.: Palo Alto, CA.
- Michael Tesler, David Sears, and Lynn Vavreck, 2009-2011, *CCAP Re-interviews*, YouGov/Polimetrix, Inc. Palo Alto, CA.
- Vavreck, Lynn. 2011. Survey Mode Experiment, CBS Television City, MGM Grand, Las Vegas, NV.
- Vavreck, Lynn. 2011-2016. *Cooperative Campaign Analysis Project (CCAP)*, YouGov/Polimetrix, Inc., Palo Alto, CA.
- Vavreck, Lynn. 2012. *State of the Nation Election Survey*, YouGov, Inc., Palo Alto, CA.

Vavreck, Lynn. 2015-2016. *Spotcheck*. Real time election study, YouGov, Inc. Palo Alto, CA.
Tausanovitch, Christopher N. and Lynn Vavreck. 2019-2020. *Nationscape*. An 80-week, 500,000-person mapping of American opinion. Los Angeles, CA.

Selected Book Reviews

By Carlos Lozada, "The Eruption," review of *Identity Crisis* in *The Washington Post*, November 1, 2018.
By Michael Tomasky, "Can the Monster be Elected?" Review of *The Gamble* in *The New York Review of Books*, July 14, 2016.
By David Lauter, Review of *The Gamble: Choice and Chance in the 2012 Presidential Election*, by John Sides and Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in the *Los Angeles Times*, Books Section, Sunday, August 18, 2013.) Other reviews of *The Gamble* are linked at [here](#).
By Stan Greenberg, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *The American Prospect*, October 2009).
By John Geer, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *Public Opinion Quarterly* 74:3).
By Chris Wlezien, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *Congress & the Presidency* 37:2).
By Marc Hetherington, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *Political Communication* 27:3).
By Jonathan Nagler, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *Political Science Quarterly* 125:3).
By Nathan Bigelow and Michael Carlson, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *Journal of Politics* 72:3).

The Timeline of Presidential Campaigns by Robert Erikson and Christopher Wlezien. Cambridge, UK: Cambridge University Press (review appeared in *Perspectives on Politics* 2014).

Double Down: Game Change 2012. Penguin Press (review appeared in *Boston Review*, December 2013)

The Economic Vote by Raymond Duch and Randolph Stevenson. Cambridge, UK: Cambridge University Press (review appeared in *Journal of Politics* 2009).

In Defense of Negativity, by John Geer. Princeton, NJ: Princeton University Press. (review appeared in *Political Communication* 2008).

Campaigning for Hearts and Minds, by Ted Brader. Princeton, NJ: Princeton University Press. (review appeared in *Political Communication* 2008).

By Paul Gronke, Review of *Campaign Reform: Insights and Evidence*, Larry M. Bartels and Lynn Vavreck, Editors, University of Michigan Press: Ann Arbor. (Review appeared in *American Political Science Review*, December 2001).

The Image is Everything Presidency: Dilemmas in American Leadership. Richard W. Waterman, Robert Wright, and Gilbert St. Clair. Boulder, CO: Westview Press, 1999. (Review appeared in *Political Science Quarterly*, Spring 2000).

Other Professional Activities

Chair, UCLA Senate Intercollegiate Athletic Committee, 2019-2020
President, Experimental Research Section of the American Political Science Association, 2014-16
Member, APSA Task Force on Public Engagement, 2014-15
Panel Member, NSF Advisory Panel for Census Research Network Proposals, 2013
Associate Editor, *Research and Politics*, 2013-2015
Editorial Board, *Journal of Experimental Political Science*, 2013- present
Plenary Speaker, Annual Meeting of the American Association of Public Opinion Researchers Meeting, 2013
Chair, Best Paper Award Committee, APSA Experiments Section, 2013
Chair, Best Paper Award Committee, APSA Elections, Voting Behavior, and Opinion Section, 2013

Program Co-Chair, American Political Science Association Annual Meeting, 2012, New Orleans, Louisiana
 Co-Chair, APSA Task Force on the Importance of Political Science to Society, 2010-12
 Panel Member, NSF Methods, Measurement, and Statistics Review Panel, 2012
 Panel Member, NSF Advisory Panel for Census Research Network Proposals, 2011
 Co-Chair (Public Opinion and Psychology), European Political Science Association Annual Meeting, 2011
 Public Policy Institute of California (PPIC), Experts Panel, 2010
 Council Member at Large, Experiments Section of American Political Science Association, 2010-11
 Member, APSA Carey McWilliams Award Committee, 2010
 Member, APSA Political Communication Lazarsfeld Award Committee, 2010
 Member, Experiments in Governance and Politics Network (EGAP), 2009-present
 American National Election Studies, Board of Advisors, 2009-2017
 Editorial Board, *Political Communication*, 2009- present
 Editorial Board, *American Journal of Political Science*, 2009-2011
 Associate PI, Time-sharing Experiments for the Social Sciences (TESS), 2009-2015
 British Election Study Board of Advisors, 2009-2013
 National Science Foundation Workshop on Data Infrastructure for Social and Behavioral Sciences, 2009
 Study Director, Cooperative Congressional Election Study, 2006
 Panel Development, Polimetrix, Inc., Palo Alto, CA, 2003- 2006
 Member, Voices of Reform Committee, Commonwealth Club of California, 2005-7
 Member, American National Election Study 1998 Pilot Study Programming Committee, 1997-98
 Member, Annenberg School of Communication Y2K Survey Planning Committee, 1997-98
 Member, Board of Directors, Sorenson Institute for Political Leadership, The University of Virginia, 1997-98.
 Intern for *American Political Science Review*, G. Bingham Powell, Jr., Editor, 1994-1995.
 Referee for *American Political Science Review*, *American Journal of Political Science*, *Journal of Economics and Politics*,
Journal of Politics, *American Politics Quarterly*, *Political Science Quarterly*, Princeton University Press,
Perspectives on Politics, *Political Communication*, National Science Foundation, and the *Journal of Theoretical
 Politics*.

Courses, Community, and University Service

UCLA Communication Department Board of Visitors meeting presentation, 2019
 UCLA Political Science Board of Visitors meeting presentation, 2018, 2019
 UCLA Chancellor's Associates Faculty Lectures delivered in Los Angeles, San Diego, 2018-2019
 Speaker, Greater Phoenix Leadership, Annual Board Meeting, Phoenix, 2018
 UCLA Optimists Campaign, 2016 Class of Optimists
 UCLA External Affairs, Annual Meeting Speaker, 2016
 UCLA Chancellor's Associates Faculty Lectures delivered in Santa Barbara, San Fernando Valley, and Beverly Hills,
 2016
 Faculty Lecturer, UCLA Bruin Woods Family Camp, Summer 2013, 2014, 2015, 2016
 Election Commissioner, UCLA Faculty Senate, 2013-16
 Faculty Advisor, Statistics Department DATAFEST 2013
 Junior Statesman of America, Convention Speech, 2012
 Junior Statesman of America Board of Advisors, 2012
 Election Day Q & A at Sherman Oaks Elementary School, grades 2 and 4, 2012
 Volunteer Day participant, UCLA Day to Give, 2012
 UCLA Chancellor's Associates Faculty Lectures delivered in Santa Barbara, Orange County, San Diego, San
 Gabriel Valley, and Los Angeles, 2012
 UCLA Extension Program Lecture, 2012
 Founder, UCLA U HEARD IT HERE Public Lecture Series, 2012
 Survey Methodology (graduate course), 2009-10
 Member, Vice Chancellor's Task Force to Evaluate the Institute for Social Research, 2010
 Member, Dean's Committee to evaluate the Social Science in Practice Program, 2010
 Member, UCLA Academic Senate Committee on Faculty Welfare, 2009-2011
 Faculty Commencement Speaker, 2009
 Member, University Committee on University Admissions and Relations with Schools (CUARS)
 Member, Dean's Committee to Reinstate Survey Research Center, 2007
 Chair, Graduate Outreach and Recruitment Committee, 2003-2006; 2008 to present
 Member, Graduate Studies Committee, 2006
 Chair, American Politics Field, 2006-7 and 2010-2016
 Member, Undergraduate Studies Committee, 2008

Chair, Department Speakers' Series 2006-7, 2008-9, 2010-present
Member, Department Executive Committee, 2006
Member, Department Development Committee, 2007-2012
Member, Graduate Admissions Committee, 2003 to 2016
Member, Dean's Committee to Evaluate Survey Research Center, 2005
Member, Center for study of American Politics and Policy Advisory Board, 2005
Introduction to Political Behavior (graduate course)
Introduction to American Politics, UCLA (300+ students enrolled)
America in the 1960s (UCLA General Education Interdisciplinary Course)
Director, Dartmouth College Department of Government Honors Program, 1999-2001
Quantitative Political Analysis, Dartmouth College
Campaigns and Elections, (graduate and undergraduate course)
Public Opinion, (undergraduate)
Media and Politics Seminar, (undergraduate)
Campaign Reform, (with Larry Bartels) Princeton University (undergraduate)
The Political Process, Humanities Department Eastman School of Music, University of Rochester (undergraduate)

Invited Lectures

University of Virginia, Sorenson Institute, 1998
University of Pennsylvania, Annenberg School of Communication, 1999
Columbia University, 1999
Concord Monitor – Debate Moderator, 1999
University of Minnesota, 2000
University of California at San Diego, 2002
Princeton University, 2002
Yale University, 2002
University of Michigan, ISSR, 2003
University of California, Davis, 2004
Brookings Institution, 2004
Stanford University, 2004
Los Angeles League of Women Voters, 2004
UC Board of Regents Meeting, 2004
American Academy for the Advancement of Science, 2005
Brookings Institution, 2005
Commonwealth Club of California, 2006
Advertising Research Foundation Symposium on Audience Measurement, 2006
Rice University, November 2006
Arizona State University, 2007
Vanderbilt University, 2007
EITM Summer Program, UCLA, 2007
Oxford University, Oxford, England, 2007
Essex University, Colchester, England, 2007
Princeton University, 2007
Vanderbilt University, 2008
Princeton University, 2008
University of Missouri, 2008
University of North Carolina, 2008
Washington University, St. Louis, 2008
Oxford University, 2008
Brookings Institution, 2008
Rice University, 2008
University of California Los Angeles, Law School, 2008
University of California Los Angeles, Business School, 2008
University of California Los Angeles, Ziman Center, 2008
University of California Los Angeles, University Communications, 2008
University of California Los Angeles, Bruin Alumni, 2008
University of California Los Angeles, School of Public Affairs, 2008
University of California Los Angeles, Political Science Development Board, 2008
Yale University, 2009

Stanford University, American Politics Workshop, 2009
Stanford University, American Politics Workshop, 2010
University of California San Diego, 2009
University of California Berkeley, 2009
University of California Los Angeles, School of Public Affairs, 2009
University of California Los Angeles, Political Science Comparative Politics Group, 2009
Southern Methodist University & University of Rochester Election Meeting, 2009
British Election Study Fellows Meeting, Essex University, Colchester, England, 2009
Northwestern University, Experiments Meeting, 2009
ELECTDEM Meeting, Central European University, Budapest, Hungary, 2010
Empirical Legal Studies Meeting, 2010
University of Pennsylvania, Annenberg School of Communication, 2010
University of Pittsburgh, 2010
Vanderbilt University, 2010
Artists and Athletes CNN Panel of Experts on Midterm Elections (Moderator), 2010
Vanderbilt University, 2011
University of Pennsylvania, 2011
Duke University, 2011
University of Sydney, 2011
University of California, Davis, 2011
Harvard University, 2011
Massachusetts Institute of Technology, 2011
Princeton University, 2011
Vanderbilt University, 2012
Stanford University, 2012
Stanford Graduate School of Business, 2012
University of British Columbia, 2012
Rice University, 2012
Princeton University, 2012
Denver University, 2012
Brookings Institution, 2012
American Public Media's *Marketplace* "No Horse in the Race Election Road Show" (Pasadena & Cleveland), 2012
Orange County Women in Politics Meeting Lecture, 2012
University of British Columbia, 2013
Vanderbilt University, 2013
Yale University, 2013
UC Berkeley, 2013
Matsui Center at UC Berkeley, 2013
Iowa State University, 2013
Chapman University, 2013
University of Rochester, 2013
Brigham Young University, 2014
Oxford University, 2014
Franklin & Marshall, 2014
University of Georgia, 2014
William J. Clinton Presidential Library, 2014
University of Michigan, 2015
Toulouse School of Economics, 2015
Pennsylvania State University, 2015
Stanford University, 2015
University of Iowa Caucus Panel, 2016
Arizona State University Distinguished Alumni Lecture, 2016
University of Texas, Austin, 2016
Miami University of Ohio, 2016
UCLA Hammer Museum Public Forum, 2016
Vanderbilt University, 2016
University of Georgia, 2016
Stanford University, 2016
University of Georgia, 2017

Princeton University, 2017
Harvard University, 2017
University of Michigan, 2017
UCLA Hammer Museum Public Forum, 2017
Zocalo Public Square Public Lecture, 2017
Vanderbilt University, 2018
University of Iowa, 2018
University of Chicago, 2018
Harvard University, 2018
Princeton University, 2019
NYU, 2019
Northwestern University, 2019

Graduate Student Dissertation Committees

Member, Sean Overland, (2004)
Member, Mary McThomas, (2010), Assistant Professor, CSU Chanel Islands
Chair, Ryan D. Enos (2010), Assistant Professor of Government, Harvard University
Member, Seth J. Hill (2010), Assistant Professor of Political Science, University of California San Diego
Member, Michael Tesler (2011), Associate Professor of Political Science, University of California Irvine
Member, R. Brian Law (2012), Research Associate, YouGov, Inc.
Member, Matthew A. Atkinson (2012), Assistant Professor, Long Beach City College
Chair, Sylvia Friedel (2013), Research Associate, Creative Artists Agency
Member, Felipe Nunes (2014), Assistant Professor of Political Science, University of California San Diego
Member, Rafaelle Asquer (2015)
Member, Hovannes Abramyan (2015), Research Associate, TargetSmart Research, Santa Monica, CA.
Member Carrie LeVan (2015)
Member, Emily Ekins (2015), Director of Polling, CATO Institute, Washington D.C.
Member Rob Shrode (2016)
Member Colleen Carpinella (2015 Psychology), University of Hawaii
Chair, Andrew Gooch (2015), Research Associate, Yale University ISPS; Assistant Professor La Salle University
Chair, William "Ajax" Peris (2018), Head of ROTC Training Program, LAUSD
Member, Angela X. Ocampo (2018), Assistant Professor, Arizona State University
Member, John R. Ray
Member, Caleb Ziolkowski
Member, Tyler Reny
Chair, Brian Hamel

News & Editorial Content

Contributing columnist to The Upshot at [The New York Times](#), 2014-present
The New York Times, Room for Debate, "Politics Is a High-Stakes Game," January 22, 2012
The New York Times, Sunday Review Section, page 3, "Meet the Undecided" July 29, 2012 (with Larry M. Bartels)
The New York Times, Campaign Stops, "Meet the Undecided," July 30, 2012 (with Larry M. Bartels)
The New York Times, Campaign Stops, "The A-Little-Bit-Less Undecided," September 20, 2012
The New York Times, Sunday Review Section, page 3, "Hark! The Undecided!," September 23, 2012
The New York Times, Campaign Stops, "Debating Points: Who's Still Thinking it Over?" October 3, 2012
The New York Times, Campaign Stops, "Debating Points: How Will the Undecided Make up their Minds?" October 16, 2012
The New York Times, Campaign Stops, "Debating Points: The Undecided See Things Differently," October 11, 2012
The New York Times, Campaign Stops, "Debating Points: Why Won't they Stop Agreeing?," October 22, 2012
The New York Times, Campaign Stops, "In Defense of the Undecided," November 1, 2012
The Washington Post, Wonkblog, "For 2012, the unemployment rate doesn't matter. The change in it does," February 3, 2012.
The Washington Post, Wonkblog, "Predict the 2012 Election!" (widget), April 24, 2012.
The Huffington Post, "Dissecting the Political Race, Hollywood Style," November 1, 2012 (with William Mapother).

Inside Higher Education, "Essay on Unusual Approach to book about 2012 Election," August 29, 2013 (with John Sides).

"Republicans Haven't Lost Women." *Bloomberg View*, 7 November 2013 (with John Sides).

"Will the 2014 Election Solve Anything?" *CNN*, 7 October 2013 (with John Sides).

"Scholarship in Public." *Inside Higher Ed*, 29 August 2013 (with John Sides).

Pacific Standard, "Inconclusive Results: Obama's Not-So-Big Data," (with John Sides), January 7, 2014.

"Five Myths about the 2016 Election." *Washington Post*, October 2018 (with Michael Tesler and John Sides).

"Will Harping on Immigration Do What Trump Wants It To Do?" *New York Times*, November 2018 (with Michael Tesler and John Sides).

"Trump's White Identity Politics." *UnHerd*, January 2019 (with Michael Tesler and John Sides).

"Identity Politics Can Lead to Progress." *Foreign Affairs*, February 2019, (with Michael Tesler and John Sides). Part of an exchange about Francis Fukuyama's "Against Identity Politics."