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Dean, UCLA Luskin School of Public Affairs

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Frances Saunders

Assistant to the Dean

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**CURRENT POSITIONS:**

Dean, Luskin School of Public Affairs, University of California, Los Angeles

Meyer and Renee Luskin Endowed Chair

Professor of Public Policy, Department of Public Policy, Luskin School of Public Affairs, University of California, Los Angeles

Professor of Political Science, Department of Political Science, University of California, Los Angeles

Senior Fellow, FrameWorks Institute

**EDUCATION:**

University of Iowa      PhD    1983    Political Science

MA    1978    Political Science

**Dissertation:** "An Examination of Voter Turnout for the 1978 Congressional Elections" under the supervision of Samuel C. Patterson.

Drake University      BA    1977    Political Science

## **ACADEMIC LEADERSHIP AND ADMINISTRATION:**

Dean, Luskin School of Public Affairs, University of California, Los Angeles (2008-present).

- Raised \$50,000,000 Naming Gift, 2011

Associate Vice Chancellor, Community Partnerships, University of California, Los Angeles, 2002–2008.

Founding Director, Center for Community Partnerships, University of California, 2002–2008.

Founding Director, Center for Communications and Community, University of California, Los Angeles, 1999–2007.

Associate Director, Center for the Study of American Politics and Public Policy, University of California, Los Angeles, 1993–1998.

## **ACADEMIC EXPERIENCE:**

Visiting Scholar (not in residence), Brandeis University, Heller School, 2001–2004.

Visiting Professor, University of Dar Es-Salaam, Tanzania, Department of Political Science, 1997.

Research Director, State of California, California, Commission on the Status of African–American Males, 1993–1996.

Associate Professor, University of California, Los Angeles, Department of Political Science, 1991–1995.

Chair, University of California, Los Angeles, Center for African–American Studies, BA and MA Programs, 1992.

Assistant Professor, University of California, Los Angeles, Department of Political Science, 1986–1991.

Assistant Professor, University of Wisconsin, Madison, Department of Political Science & Department of Afro–American Studies, Robert M. LaFollette Institute for Public Affairs, 1983–1986.

Assistant Professor, University of Wisconsin, Parkside, Department of Political Science, 1982–1983.

Visiting Lecturer, Grinnell College, 1982.

## **AWARDS AND HONORS:**

Liberty Hill Foundation Upton Sinclair Award (2015)

University of Iowa Distinguished Alumni Award (2006–2007)

Drake University Double D Award (2006)

Mark O. Hatfield National Scholar Award (2004)

## **PUBLICATIONS:**

### **Books:**

**Gilliam, Franklin D., Jr.** (2001) Farther to Go: Readings and Cases in African–American Politics. New York: Harcourt Brace.

### **Articles and Book Chapters:**

**Gilliam, Franklin D., Jr.**, Ronald A. Brooks, Arleen A. Leibowitz, Lee E. Klosinski, Sharif Sawres, Greg Szekeres, Mark Weston, and Thomas J. Coates. (2010) “Framing Male Circumcision to Promote its Adoption in Different Settings.” AIDS and Behavior, 14, 5:1207-1211.

Bales, Susan Nall and **Franklin D. Gilliam, Jr.** (2010) “Lessons from the story of early child development: Domain decisions and framing youth development.” pp. 119–134 in Framing Youth Issues Intentionally: The Value of Evidence–Based Communications Research and Practice.” New Directions in Youth Development. San Francisco: Jossey–Bass.

Vogelgesang, Lori, **Franklin D. Gilliam, Jr.** Kathy O’Byrne and Margaret Leal–Sotelo. (2006) “Envisioning a Public Research Agenda in Los Angeles.” Metropolitan Universities Journal, 17, 3:56–73.

**Gilliam, Franklin D., Jr.** and Shanto Iyengar (2005) “Super–Predators or Victims of Societal Neglect? Framing Effects in Juvenile Crime Coverage.” pp. 148–166 in Framing of American Politics. Karen Callaghan and Frauke Schnell (eds.) Pittsburgh: University of Pittsburgh Press.

**Gilliam, Franklin D., Jr.** (2004) “Reframing the National Dialogue: Learning from the Right.” in Loud and Clear in an Election Year: Amplifying the Voices of Community Advocates. Holly Minch, Kim Haddow, and Laura Saponara (eds.) San Francisco, CA: Independent Media Institute.

**Gilliam, Franklin D., Jr.** and Susan Nall Bales (2004) “Framing Early Childhood Development: Strategic Communications and Public Preferences.” No. 7, in: Neal Halfon, Thomas Rice, and Moira Inkelas (eds.) Building State Early Childhood Comprehensive Systems Series. Washington, D.C.: National Center for Infant and Early Childhood Health Policy.

**Gilliam, Franklin D., Jr.** and Susan Nall Bales (2003) “Strategic Frame Analysis and Youth Development: How Communications Research Engages the Public.” Handbook of Applied Developmental Science: Promoting Positive Child, Adolescent, and Family Development Through Research, Policies, and Programs. 1, 421–436. Richard M. Lerner, Francine Jacobs, and Donald Wertlieb (eds.). Thousand Oaks, CA: Sage Publications.

Bales, Susan Nall and **Franklin D. Gilliam, Jr.** (2003) “Communications and the Social Good.” in Practice Matters: The Improving Philanthropy Project. Copyright, The Foundation Center, [www.fdncenter.org/for\\_grantmakers/](http://www.fdncenter.org/for_grantmakers/).

**Gilliam, Franklin D., Jr.**, Nicholas Valentino and Matthew Beckmann (2003) “Where You Live and What You Watch: The Impact of Racial Proximity and Local Television News on Attitudes About Race and Crime.” Political Research Quarterly 55, 4:755–780.

**Gilliam, Franklin D. Jr.**, and Susan Nall Bales (2001) “Strategic Frame Analysis: Reframing America’s Youth.” Social Policy Report 15, 3:3–21.

- Gilliam, Franklin D. Jr.** and Shanto Iyengar (2000) "Prime Suspects: The Impact of Local Television News on the Viewing Public." American Journal of Political Science 44, 3:560–573.
- Gilliam, Franklin D. Jr.** (1999): "The 'Welfare Queen' Experiment." Nieman Reports 53, 2:49–53.
- Gilliam, Franklin D. Jr** and Shanto Iyengar (1998) "The Superpredator Script." Nieman Reports 52, 4:45–49.
- Gilliam, Franklin D., Jr.** and Karen Kaufmann (1998) "Is There an Empowerment Life–Cycle? Long–term Black Empowerment and Its Influence on Voter Participation." Urban Affairs Review 33, 6:741–766.
- Gilliam, Franklin D., Jr.** (1998) "Race and Crime in California." in Michael B. Preston, Bruce A. Cain, and Sandra Bass (eds.), Racial and Ethnic Politics in California. Berkeley: Institute for Governmental Studies Press, University of California.
- Whitby, Kenny J. and **Franklin D. Gilliam, Jr.** (1998) "Line Drawing and Minorities." in Great Theatre: the American Congress in the 1990s: Herbert F. Weisberg and Samuel C. Patterson (eds.) Cambridge: Cambridge University Press.
- Gilliam, Franklin D., Jr.,** Shanto Iyengar, Adam Simon, and Oliver Wright (1996) "Crime in Black and White: The Violent, Scary World of Local Television News." Harvard International Journal of Press/Politics, 1, 3:6–23.
- (1997) Reprinted in Do the Media Govern? Politicians, Voters, and Reporters in America. Shanto Iyengar and Richard Reeves (eds.) Thousand Oaks: Sage, 287–295.
- Gilliam, Franklin D., Jr.** (1996) "Exploring Minority Empowerment: Symbolic Politics, Governing Coalitions, and Traces of Political Style in Los Angeles." American Journal of Political Science, 40, 1:56–81.
- Whitby, Kenny J. and **Franklin D. Gilliam, Jr.** (1991) "A Longitudinal Analysis of Competing Explanations for the Transformation of Southern Politics." Journal of Politics, 53, 2:504–518.
- Bobo, Lawrence D. and **Franklin D. Gilliam, Jr.** (1990) "Race Sociopolitical Participation, and Black Empowerment." American Political Science Review, 84, 2:377–393.
- (1993) Reprinted in Controversies in Voting Behavior. Richard G. Niemi and Herbert F. Weisberg (eds.) Washington, D.C.: Congressional Quarterly Press.
- Gilliam, Franklin D., Jr.,** (1989) "Race, Class and Attitudes Toward Social Welfare Spending: An Ethclass Interpretation." Social Science Quarterly, 70:88–100.
- Gilliam, Franklin D., Jr.** (1989) "The Politics of Cultural Diversity: Minority Status and the Distribution of Mass Political Attitudes in California." Proceedings of the Conference on Comparative Ethnicity: Ethnic Dilemmas in Comparative Perspective, Los Angeles: Institute for Social Science Research.
- Gilliam, Franklin D., Jr.** (1986) "Black America: Divided by Class?" Public Opinion (February/March):53–57.
- Gilliam, Franklin D., Jr.** (1985) "Influences on Voter Turnout in U.S. House Elections in Non–Presidential Years." Legislative Studies Quarterly, 10, 3:339–351.

**Gilliam, Franklin D., Jr.** and Andrew T. Cowart (1985) "Budgeting in A Newly Established Agency: The First Twenty Years of the U.S. Civil Rights Commission." Government and Policy, 3:235–241.

**Gilliam, Franklin D., Jr.** (1985) "From the Mountain of Despair, A Stone of Hope." Margaret Bogue (ed.). Sound Studies in American History Madison: The Annenberg/CPB Project.

#### Review Articles:

*Perception and Prejudice: Race and Politics in the United States.* (2000) edited by Jon Hurwitz and Mark Peffley, Public Opinion Quarterly, 64, 4:554.

*The Tie That Binds.* (2001) Andrea Y. Simpson, Urban Affairs Review, 36, 5:737–739.

*Behind the Mule.* (1995) Michael Dawson, American Political Science Review, 89, 2:494–496.

*The Scar of Race.* (1995) Paul Sniderman and Thomas Piazza, Sociological Inquiry.

*The Urban Underclass.* (1993) Christopher Jencks and Paul E. Peterson (eds.), Public Opinion Quarterly, 57, 1:124–127.

#### In Progress:

“Is There Anything Besides Personal-Responsibility? Identifying Alternative Values in Obesity Discourse among Experts to Increase Public Support for Structural- Level Obesity Prevention Policies” (with Selena Ortiz and Frederick J. Zimmerman) submitted to the *American Journal of Preventive Medicine*.

“Weighing In: The Frames Used throughout Obesity Expert Discourse” (with Selena E. Ortiz and Fred Zimmerman) submitted to the *American Journal of Public Health*.

“The African American Voter in the 2008 Presidential Election” (with Mark Sawyer and Kenny Whitby).

#### Reports and Popular Essays:

**Gilliam, Franklin D., Jr.** “Race for Results: Building a Path to Opportunity for All Children”, An Annie E. Casey Foundation Report, Baltimore, MD, 2014.

Simon, Adam F. and **Gilliam, Franklin D., Jr.** “Framing and Facts: Necessary Synergies in Communicating about Public Safety and Criminal Justice.” A FrameWorks Institute Research Report, Washington D.C.: FrameWorks Institute, 2013.

Simon, Adam F. and **Gilliam, Franklin D., Jr.** “Don’t Stay on Message: What 8,000 Respondents Say about Using Strategic Framing to Move the Public Discourse on Immigration.” A FrameWorks Institute Research Report, Washington D.C.: FrameWorks Institute, 2013.

**Gilliam, Franklin D., Jr.** “Public Safety: Framing a Reform Agenda.” A FrameWorks Institute Research Report, Washington, D.C.: FrameWorks Institute, 2011.

**Gilliam, Franklin D., Jr.** “Framing Immigration Reform: A FrameWorks Message Memo.” A FrameWorks Institute Research Report, Washington, D.C.: FrameWorks Institute, 2010.

**Gilliam, Franklin D., Jr.** and Tiffany Manuel. “The Illogic of Literalness: Narrative Lessons in the Presentation of Race Policies.” A FrameWorks Institute Research Report, Washington, D.C.: FrameWorks Institute, 2009.

**Gilliam, Franklin D., Jr.** and Tiffany Manuel. “Every Picture Tells A Story: An Examination of Racialized Visuals and their Frame Effects.” A FrameWorks Institute Research Report, Washington, D.C.: FrameWorks Institute, 2009.

**Gilliam, Franklin D., Jr.** and Tiffany Manuel. “Advancing Support for Child Mental Health Policies: Early Results from Strategic Frame Analysis™ Experimental Research.” A FrameWorks Institute Research Report, Washington, D.C.: FrameWorks Institute, 2009.

**Gilliam, Franklin D., Jr.** “Telling the Science Story: An Exploration of Frame Effects on Public Understanding and Support For Early Child Development.” A FrameWorks Institute Research Report, Washington, D.C.: FrameWorks Institute, 2007.

**Gilliam, Franklin D., Jr.** “Why South LA Rebuilding Hasn’t Worked.” Los Angeles Times, April 28, 2007.

**Gilliam, Franklin D., Jr.** “Scholarship Meets the Street: A Win–Win Scenario.” UCLA Magazine. July 2006.

**Gilliam, Franklin D., Jr.** “The Architecture of a New Racial Discourse.” FrameWorks Message Memo, Washington, D.C.: FrameWorks Institute, 2006.

**Gilliam, Franklin D., Jr.** “Vivid Examples: What They Mean and Why You Should Be Careful Using Them.” Issue No. 33. FrameWorks E–zine. Washington, D.C.: FrameWorks Institute. 2006.

**Gilliam, Franklin D., Jr.** “From the Self Making Person to Opportunity for All: Rethinking Our Thinking on Race.” FrameWorks Message Memo, Washington, D.C.: FrameWorks Institute, 2005.

**Gilliam, Franklin D., Jr.** and Mark Ridley–Thomas and Malina Abdullah. “Blacks Will Decide Who Wins.” Los Angeles Times, April 3, 2005.

**Gilliam, Franklin D., Jr.** “Pride and Shame at the School of a Black Hero.” Los Angeles Times, May 22, 2004.

**Gilliam, Franklin D., Jr.** “Right for the Wrong Reasons.” FrameWorks E–zine. Washington, D.C.: FrameWorks Institute, 2003.

**Gilliam, Franklin D., Jr.** “Media Effects of Global News Frames.” The Global Interdependence Initiative. Washington, D.C.: FrameWorks Institute, 2003.

**Gilliam, Franklin D., Jr.** “The Imperiled Child: Local News Coverage of America’s Youth.” Children Now. Oakland: Children Now, 2001

**Gilliam, Franklin D., Jr.** “People Get Ready.” (2000) The Source: The Magazine of Hip–Hop Music, Culture, & Politics, 132: 242–244.

Bales, Susan Nall and **Franklin D. Gilliam, Jr.** (Ed.), Reframing Youth Issues: Working Papers of the FrameWorks Institute and the Center for Communications and Community. Washington, D.C.: FrameWorks Institute, September 2000.

**Gilliam, Franklin D., Jr.** and Shanto Iyengar. "Widening the Racial Divide: Crime and Local Television News." CAAS Report: UCLA Center for African American Studies, 16, 1:27, 38, 2000.

**Gilliam, Franklin D., Jr.** Reframing Childcare: The Impact of Local Television News, Washington, D.C.: Charles S. Benton Foundation, 1998.

**Gilliam, Franklin D., Jr.** African–American Males: The Struggle for Equality, Sacramento: The California Commission on the Status of African–American Males, 1997.

**Gilliam, Franklin D., Jr.** "Across the Wall": An Evaluation of the "Whose Side Are You On?" Public Service Announcement Campaign, Washington, D.C.: The Charles S. Benton Foundation, 1997.

**Gilliam, Franklin D., Jr.** "At The Crossroads: African–American Males in California." Resource Guide for Minority–Owned Businesses, April 1994.

**Gilliam, Franklin D., Jr.** "The Ethiopian Regional Elections: Perceptions of An American Observer." Ethiopian Review, January 1993.

**Gilliam, Franklin D., Jr.** "How Big a Role for the Middleman: The NAACP." Los Angeles Times, July 10, 1990.

**Gilliam, Franklin D., Jr.** "The Black Roots of Contemporary Rock." The Black Rock Coalition Working Paper Series, August 28, 1989.

#### **FUNDED RESEARCH GRANTS AND AWARDS:**

"Understanding the Challenges Confronting Urban Life, Inequality and Economic Development." James Irvine Foundation, , **\$300,000**

"Learning, Leading, Healing: The UCLA Race Dialogues and Community Partnership Initiative." W.K. Kellogg Foundation, Grant No. P3014767, 7/1/2010 to 2/28/2014, **\$375,000**.

"Social Justice Initiative in Graduate Schools of Public Service." Ford Foundation (partnership with NYU Wagner Graduate School of Public Service), Grant No. 1105-1308, 7/1/2010 to 5/30/2012, **\$100,000**

"Advancing Juvenile Justice and Urban Equity in Los Angeles County: UCLA Field and Practitioner Faculty." Ralph M. Parsons Foundation, 7/1/2010 to 6/30/2012, **\$100,000**.

"Navigating Complex Conversations in the Era of Obama: New Ways to Address Race and Inequality in Policy and Practice." W.K. Kellogg Foundation, Grant No. P3011873, 3/2009 to 3/2010, **\$60,160**.

"The Center for Communications and Community." The Annie E. Casey Foundation. 1/1999 to 6/2007, **\$860,000**.

“Strategic Frame Analysis and Youth Issues.” W.T. Grant Foundation. 7/1999 to 6/2001, **\$440,000.**

“Local News and Public Opinion Concerning Social Welfare.” (with Shanto Iyengar), Rockefeller Foundation, 1/01/98 to 12/31/98, **\$49,535.**

Planning Grant, The Center for Race, Communications, and Community, The Annie E. Casey Foundation, Grant No. 98–9930, 5/1/98 to 12/31/98, **\$65,000.**

“The Impact of Television News on Perceptions of Youth–Related Issues.” (with Shanto Iyengar), Ford Foundation, Grant No. 975–0421, 11/01/96 to 10/31/97, **\$75,000.**

“Race, Violence, and Television News: Why Americans Are Getting Tough on Crime.” (with Shanto Iyengar), National Science Foundation, Grant No. SBR–9511100, 1995 to 1996, **\$111,826.**

“Graduate Traineeship Program in Minority Politics.” (with Joel Aberbach) National Science Foundation, Grant no. SBR–9256184, 1993 to 1998, **\$530,000.**

“A Study of Black Political Participation.” (with Lawrence Bobo) National Science Foundation, Grant no. SES 86–18001, 1986 to 1987. **\$201,000.**

#### **CONFERENCE PAPERS:**

**Gilliam, Franklin D., Jr.** and Ellen Schall. “Social Justice, Diversity, and Public Service/Public Affairs Education: Creating Space for Constructive Dialogue.” Paper presented at the Annual Conference of the National Association of Schools of Public Affairs and Administration, Crystal City, Virginia, October 14–17, 2009.

**Gilliam, Franklin D., Jr.** and Kenny Whitby and Seth Masket. “Social Cognition and the Relevance of Candidate Cues.” Paper presented at the Annual Meetings of the Western Political Science Association Meetings, Las Vegas, NV March 15–17, 2001.

**Gilliam, Franklin D., Jr.** and Kenny Whitby. “Social Cognition and the Relevance of Candidate Cues in Congressional Elections.” Paper presented at the Annual Meetings of the American Political Science Association, Washington, D.C. August 31–September 3, 2000.

**Gilliam, Franklin D., Jr.** and Seth Masket. “You’ve Got Mail.” Paper presented at the Annual Meetings of the Western Political Science Association, San Jose, CA March 21–23, 2000.

**Gilliam, Franklin D., Jr.** and Seth Masket. “The Impact of Direct Mail on Political Attitudes and Participation.” Midwest Political Science Association, Chicago, Illinois, April 24–27, 2000.

**Gilliam, Franklin D., Jr.** and Nicholas Valentino and Matthew Beckman. “Who You Know and What You Watch: The Impact of Racial Proximity and Local Television News on Race and Crime Attitudes.” American Political Science Association, Atlanta, Georgia, September 3–5, 1999.

**Gilliam, Franklin D., Jr.** and Christopher Tarman. “How Local Television News Influences Attitudes about Crime and Race: Evidence from the Los Angeles Media Market.” International Society of Political Psychologists, Amsterdam, Netherlands, July 25–29, 1999.

**Gilliam, Franklin D., Jr.** “The Hero Deputy Experiment: The Role of Valence in Local Television News Crime Coverage.” Western Political Science Association, Seattle, Washington, March 26, 1999.

**Gilliam, Franklin D., Jr.** and Shanto Iyengar. "The Corrosive Influence of Television Crime Coverage on Racial Attitudes." *American Educators in Journalism and Mass Communications*, Baltimore, Maryland, August 7, 1998.

**Gilliam, Franklin D., Jr.** and Shanto Iyengar. "Prime Suspects: Script-Based Reasoning About Race and Crime." Western Political Science Association, Tucson, Arizona, March 27, 1997.

**Gilliam, Franklin D., Jr.** and Karen Kaufmann. "Is there an Empowerment Life-Cycle? Long-Term Black Empowerment and Its Impact on Voter Participation." Western Political Science Association, San Francisco, March 14–16, 1996.

**Gilliam, Franklin D., Jr.** and Adam Simon. "Can Media Cues Change Thinking About Race: An Experimental Study of Television Crime News Coverage." American Political Science Association, San Francisco, August 29, 1996.

**Gilliam, Franklin D., Jr.** "Violence and Race in Television News Coverage of Crime: Does it Matter?" Benton Foundation Conference on Media and Society, Brandeis University, September, 1995.

**Gilliam, Franklin D., Jr.** "Exploring Minority Empowerment: Symbolic Politics, Governing Coalitions, and Traces of Political Style in Los Angeles." Paper delivered at the Conference on The African-American Community and the Politics of Urban Crisis, Center for Social Theory and Comparative History, UCLA, Los Angeles, California, May 23, 1994.

**Gilliam, Franklin D., Jr.** and Bruce Wallin. "Black Municipal Empowerment and Active Representation." Paper prepared for presentation at the Annual Meetings of the National Conference of Black Political Scientists, Atlanta, Georgia, March 15–18, 1990.

**Gilliam, Franklin D., Jr.** and Kenny Whitby. "Changing Times and Changing Attitudes Among Southern Members of Congress." Paper prepared for presentation at the Annual Meetings of the Midwest Political Science Association, Chicago, Illinois, April 13–15, 1989.

**Gilliam, Franklin D., Jr.** "Minority Status Quo and Group Differences in Mass Attitudes." Paper prepared for presentation at the National Conference of Black Political Scientists, Baton Rouge, Louisiana, April 16–19, 1989.

**Gilliam, Franklin D., Jr.** "Toward a Theory of Racial Differences in Mass Attitudes." Paper prepared for presentation at the Annual Meetings of the Western Political Science Association, San Francisco, California, March 9–12, 1988.

**Gilliam, Franklin D., Jr.** and Lawrence Bobo. "The Motivational Basis of Black Political Participation in the 1980's." Paper prepared for presentation at the National Conference of Black Political Scientists, Washington, D.C., March 23–27, 1988.

**Gilliam, Franklin D., Jr.** and Kenny Whitby. "Race, Class, and Ideology." Paper prepared for presentation at the Annual Meetings of the Midwest Political Science Association, Chicago, Illinois, April 8–12, 1987.

**Gilliam, Franklin D., Jr.** "Black Political Attitudes and the Limitations of the Generational Effects Model." Paper prepared for presentation at the Annual Meetings of the International Society of Political Psychologists, Amsterdam, the Netherlands, July 1–4, 1986.

**Gilliam, Franklin D., Jr.** "The Dualism of Black Public Opinion: Liberalism and Conservatism in Black America." Paper prepared for presentation at the Annual Meetings of the Midwest Political Science Association, Chicago, Illinois, April 4–8, 1984.

**Gilliam, Franklin D., Jr.** "Voter Turnout for Midterm Congressional Elections." Paper prepared for presentation at the Annual Meetings of the Midwest Political Science Association, Chicago, Illinois, April 4–8, 1984.

## **TEACHING**

Framing Social Justice: Strategic Communications and Public Policy, Department of Public Policy, Social Welfare and Urban Planning, Luskin School of Public Affairs, University of California, Los Angeles.

The Policy Process, Graduate Seminar, Department of Public Policy, School of Public Affairs, University of California, Los Angeles.

Public Administration, Robert M. LaFollette Institute for Public Affairs, University of Wisconsin, Madison.

Civil Rights Policy, Robert M. LaFollette Institute for Public Affairs, University of Wisconsin, Madison; Department of Political Science, University of California, Los Angeles.

Race and Politics, Graduate Seminar, Department of Political Science, University of California, Los Angeles.

Political Behavior and Public Opinion, Graduate Seminar, Department of Political Science, University of California, Los Angeles.

Introduction to African–American Studies, Graduate Seminar, Department of Political Science, University of California, Los Angeles.

Contemporary Public Policy Issues in Minority Communities, Senior Seminar, Department of Political Science, University of California, Los Angeles.

Minority Group Politics, Graduate Seminar, Department of Political Science, University of California, Los Angeles.

Campaigns and Elections, Department of Political Science, University of Wisconsin, Madison.

The American Presidency, Department of Political Science, University of Wisconsin, Madison.

American Politics and Parties, Department of Political Science, University of Wisconsin, Madison.

## **Dissertations Supervised:**

Karen Kaufmann (1999), Associate Professor, University of Maryland

Vincent Hutchings (1999), Associate Professor, University of Michigan

Tamura Howard (2007), Visiting Assistant Professor, California State University, Long Beach

Dissertation Committee, Selena Ortiz (2012), University of California, Los Angeles

Dissertation Committee, Michelle Boyd (2012), Tufts University

Dissertation Committee, Marcia Fuentes (2014), University of California, Los Angeles

Dissertation Committee, Adam Dorr (2014), University of California, Los Angeles

**Master Theses Supervised:**

Elizabeth Frank (2001), ABD, Department of History, University of Southern California

## **PROFESSIONAL ACTIVITIES:**

### **University and Departmental Service**

Chair, Search Committee, Dean for the School of Law (2014-2015)  
Nominations Review and Advisory Committee for Office of Intellectual Property and Industry Sponsored Research (OIP-ISR) Board of Directors Search (2013-14)  
Special Advisor to the Chancellor on Los Angeles (2013-present)  
Committee Member, Academic Advisory Committee Academic to provide advice to the Special Committee to Consider the Selection of a UC President (2013)  
Committee Member, Campus Space Committee (2012-2013)  
Delegate, International Research Institute of Disaster Science, Tohoku University (2012)  
Steering Committee Member, Healthiest Campus Initiative (2012-2013)  
Chair, Search Committee, Vice Provost and Dean for Undergraduate Education (2012)  
Co-Chair, Research Informatics Management, Law and Public Affairs Strategic Planning Committee (2011-2012)  
Search Committee, Vice Chancellor for Research (2009–2010)  
Search Committee, Center for African–American Studies (1997–1999)  
Search Committee, Center for African–American Studies, Chair (2000–2001)  
Search Committee, Institute for Social Science Research (1994)  
Chancellor’s Advisory Committee on Downtown Los Angeles (2007)  
Chancellor’s Diversity Advisory Committee (2006–2008)  
Chancellor’s Competitiveness Task Force (2003)  
Chancellor’s Committee on Civic Engagement, Chair (2008)  
Chancellor’s Ad Hoc, NCAA Certification Committee, (2010-present)  
Chancellor’s Ad Hoc, NCAA Certification Committee, (2001)  
Chancellor's Target of Opportunity Advisory Committee (1988–1989)  
Residential Learning Center Advisory Group (2010–present)  
WASC Accreditation Committee (2006–2010)  
Academic Senate, Committee on Diversity and Equal Opportunity, Chair (1999–2000)  
Committee on Academic Personnel, Ad Hoc Committee (1997)  
Faculty Advisory Committee, Conference Center and Faculty Center (2010-present)  
Faculty Advisory Committee, Center for African American Studies (1988–2003)  
Faculty Advisory Committee, Lewis Center (2000–2001; 2003 –2004).  
Faculty Advisory Committee, Center for the Study of Urban Poverty (1992; 1996–98; 2002–2004)  
Faculty Advisory Committee, Information Technology Planning Board (2011-Present)  
Faculty Advisory Committee, Institute for Social Science Research (1996–98, 2000–2001)

Faculty Advisory Committee, Center for American Politics and Public Policy (1992, 1996, 2008–2009)

Center for African American Studies Post–Doctoral Fellowship Committee (1988–1990)

Graduate Affirmative Action Recruitment Committee (1988–1990)

Target of Opportunity Recruitment Committee, Chair (1988–1989)

Panelist, Visiting Fulbright Scholars Lecture (1988)

Graduate Admissions and Fellowships Committee (1987–1989)

Professional Sports Consulting Panel (1996–97)

Lecturer, University Summer Orientation Program (1987–1989)

Instructor, Transfer Summer Program (1987–1989)

### **Memberships and Offices in Professional Associations:**

Member, American Political Science Association (1984–present)

Member, Midwest Political Science Association (1983–present)

Member, National Conference of Black Political Scientists (1986–present)

Member, Western Political Science Association (1991–present)

Member, Journal Editor Search Committee, American Political Science Association (2001–2002)

Member, Executive Council, Urban Politics Section, American Political Science Association (2000–2002)

Chair, Committee on the Status of African Americans, American Political Science Association (2001–2002)

Member, Selection Committee, Best Paper on Race and Ethnicity, Western Political Science Association (1996)

Member, Committee on the Status of African Americans, American Political Science Association (1995)

### **Editorial Review Board Appointments:**

Editorial Board, Political Research Quarterly (1995–1997; 2000–2002)

Editorial Board, Journal of Politics, (2001–2004)

Editorial Board, American Journal of Political Science (1994–1996)

Referee, American Political Science Review

Referee, American Journal of Political Science

Referee, Journal of Politics

Referee, American Politics Quarterly

Referee, Political Psychology

Referee, National Political Science Review

Referee, Social Science Quarterly  
Referee, Public Opinion Quarterly  
Referee, Political Research Quarterly  
Referee, Social Problems  
Referee, Press/Politics

#### **Consultation and Media Invitations:**

Guest Commentator, Huffington Post (2013-present)  
Guest Commentator, NPR member station KPCC-FM (2014)  
Political Analyst, KTLA (2008–Present)  
Political Analyst, KCBS/KCAL–TV, (2004–2007)  
Guest Commentator, American Morning, CNN (2011)  
Guest Commentator, Meet the Press, MSNBC Affiliate, Australia (2008)  
Guest Commentator, The Tavis Smiley Show, NPR, (2004)  
Guest Commentator, KPFK–radio (1990, 2004)  
Guest Commentator, Election '92, KCOP–TV (1992)  
Guest Commentator, Presidential Elections, KPIX–TV San Francisco (1988)  
Guest Commentator, Black Entertainment and Music–TV (1990)  
Consultant, Presidential Elections, Japanese Consulate (1988)  
Consultant, President’s Initiative on Race, “The LA Video Project” (1998)  
Founding Member, West Coast Black Rock Coalition (1988)  
Election Observer, Ethiopian Regional Elections (1992)

#### **Conferences:**

Section Chair, Southern Political Science Association (2005)  
Section Chair, Western Political Science Association (2001)  
Section Chair, Western Political Science Association (2000)  
Section Chair, Western Political Science Association (1990)

Panel Chair, CityAge London Conference, Opportunities in the Business of City Building (2014)  
Panel Chair, National Association of Schools of Policy and Administration (2009)  
Panel Chair, Western Political Science Association, (1995, 1998, 2000)  
Panel Chair, Midwest Political Science Association, (1995)

Panel Chair, American Political Science Association, (1994)

Panel Chair, American Political Science Association (1990)

Panel Chair, National Conference of Black Political Scientists (1990)

Panel Chair, Midwest Political Science Association (1986)

Panel Chair, Walter Rodney Symposium, (1985)

  

Discussant, American Political Science Association (1987, 1988, 1990, 1994, 1995, 1997, 1998)

Discussant, Western Political Science Association (1996, 1997, 1999, 2000)

Discussant, Conference on “Racism, Ideology, and Politics”, UCLA (1997)

Discussant, Midwest Political Science Association (1996)

  

Participant, Network of Schools of Public Policy, Affairs, and Administration/Association for Public Policy Analysis and Management Annual Conference (2014)

Participant, Forum on Science in the National Interest, White House Office of Science and Technology Policy (1996)

Participant, Workshop on Legitimacy and Compliance, National Science Foundation (1995)

  

Invited Lecture, “Communicating Your Neighborhood Vision”, Building Neighborhood Capacity Program (BNCP) Workshop, Fresno State University (February 20, 2014)

Invited Lecture, “Effective Framing Techniques for Messaging”, Los Angeles Aging Advisory Coalition Summit, The California Endowment (May 7, 2012)

Invited Lecture, “Creating a Sustainable Model for the University of California” University of Sidney, United States Studies Centre, The University of Sydney, New South Wales, Australia (2011)

Invited Lecture, “Walking the Talk: Moving Public Will on Early Child Development Policy” National Investment for the Early Years Conference -Children's Place on the Agenda Past, Present and Future, Sydney New South Wales, Australia (2011)

Invited Lecture, “Racial Discourse In America.” Neighborhood Partnerships, Portland State University, Portland, Oregon (2010)

Invited Lecture, “Framing Early Child Development.” Royal Children’s Hospital, University of Melbourne (2010)

Invited Lecture, “Creating a New Public Agenda: Strategic Communications, and Early Child Development.” Royal Children’s Hospital, University of Melbourne (2008)

Invited Lecture, “Can We Change America’s Racial Discourse?” Rothermere American Institute, Oxford University (2008)

Invited Lecture, “Telling the Core Science Story: Strategic Communications and Early Child Development.” Department of Epidemiology and Public Health, University College London (2008)

Invited Lecture, “Civic Engagement and the Research University: Challenges and Opportunities.” the Oberman Center for Advanced Studies, University of Iowa (2008)

Invited Lecture, “Evaluating Early Childhood Programs: Communications and the Policy Agenda.” National Forum for Early Childhood Program Evaluation (2007)

Invited Lecture, “Communicating Early Childhood Development: Talking the Brain Research.” Graduate School of Education, Harvard University (2007)

Invited Lecture, “Strategic Communications and Early Childhood Development.” National Scientific Council on the Developing Child (2007)

Invited Lecture, “The Architecture of a New Racial Discourse.” School of Justice and Social Inquiry, Arizona State University (2007)

Invited Lecture, “Changing the Way We Talk About Race.” The California Wellness Foundation (2007)

Invited Lecture, “Race, Crime, and the TV News.” March University of Pittsburg/Carnegie–Mellon University (1999)

Invited Lecture, “Prime Suspects.” Pennsylvania State University (1999)

Invited Lecture, “Social Cognition and Strategic Communications.” Division of Social and Community Psychiatry Research Rounds, Neuron–Psychiatric Institute, UCLA (1999)

Invited Lecture, “Framing the News.” A.S.K. Salon, Audrey Skirbal–Kenis Theater Projects (1999)

Invited Lecture, “Prime Suspects.” University of Kentucky, Department of Political Science, Series on Race and Politics (1997)

Invited Lecture, “Media Cues and Racial Thinking.” Harvard University, John F. Kennedy School of Government, Shorenstein Center on Media and Politics (1997)

Invited Lecture, “Agenda For Social Justice.” UCLA (1992)

Invited Lecture, “What the Democrats Must Do to Win the Black Vote” Beverly Hills Democratic Club. (1991)

Invited Lecture, “Survey Research on Underrepresented Populations.” University of Michigan, ICPSR (1990)

Invited Lecture, “Race and Politics.” Hebrew University (1988)

Invited Lecture, “Black Political Empowerment.” The Black Agenda (1987)

  

Keynote Speaker, Liberty Hill Foundation (2014)

Keynote Speaker, Liberty Hill Foundation (2012)

Keynote Speaker, The Raytheon Corporation (2009)

Keynote Speaker, The Foundation Consortium (2004)

Keynote Speaker, The Rhode Island Foundation (2004)

Keynote Speaker, Council of Black Foundation Executives (1998)

Keynote Speaker, Los Angeles Urban Bankers Association (1994)

Keynote Speaker, Great Beginnings for Black Babies (1994)

  

Plenary Speaker, ArtsDay 2013, “Crafting Arts Participation Messages to Reach Broad and Changing Audiences”, Los Angeles City Hall (April 2013)

Plenary Speaker, Digital Media Conference “Learning From Hollywood: Can Entertainment Media Ignite an Education Revolution?” University of Southern California (May 2011)

Plenary Speaker, Association of Zoos and Aquariums Mid Year Meeting (March 2011)

Plenary Speaker, National STD Prevention Conference, Center for Disease Control and Prevention (2008)

Plenary Speaker, Annual Meeting, Winthrop Rockefeller Foundation (2007)

Plenary Speaker, Annual Member’s Meeting, California Association of Food Banks (2007)

Plenary Speaker, National Director’s Meeting, Prevent Child Abuse America (2006)

Plenary Speaker, 2<sup>nd</sup> Meeting of the International Collaborative on Early Childhood Systems (2006)

Plenary Speaker, Washington Legislative Health Conference (2005)

Plenary Speaker, Food and Society Conference, Kellogg Foundation (2005)

Plenary Speaker, Arizona Health Disparities Conference (2005)

Plenary Speaker, Northern California Grantmakers (2005)

Plenary Speaker, San Diego Nonprofit Partnership (2005)

Plenary Speaker, Media Coverage through the Lens of Race, Poynter Institute (2004)

Plenary Speaker, National Network of Grantmakers (2004)

Plenary Speaker, Grantmakers in Children, Youth, and Families (2004)

Plenary Speaker, New York Regional Association of Grantmakers (2004)

Plenary Speaker, Washington Legislative Health Conference (2003)

Plenary Speaker, California Association of Public Hospitals (2003)

Plenary Speaker, National Governor’s Association April (2001)

Plenary Speaker, Annual Conference of the National Funding Collaborative for Violence Prevention (1999)

  

Delegate, National Urban League, China Trade Mission (2010)

Delegate, Enhancing the Middle East's Economic Future IV, Doha, Qatar, (May 3–5, 2009)

Delegate, Stonehouse Summit on the Environment, Salt Spring Island, British Columbia, Canada (January 2009)

Delegate, Cultural Mission China, Los Angeles Chapter, National Urban League (2007)

Moderator, “Los Angeles County Supervisor Candidate Forum on Arts & Culture”, Arts for LA (April 2014)

Moderator, “Sustaining Education Reform.” Alliance Public Schools Salon (November 2013)

Moderator, “A Way Forward: Fueling Jobs and Economic Development in LA and Beyond”, Early Care Education Policy Summit (September 2013)

Moderator, “Education Mayors Panel with Rahm Emanuel, Anotonio Villaraigosa and Cory Booker” Education Summit, United Way of Greater Los Angeles (February 2013)

Moderator, Corporate Philanthropy Summit, United Way of Greater Los Angeles (February 2009)

Moderator, Reflections on the Presidential Election, UCLA School of Public Affairs (November 2008)

Moderator, Jews and the Political Mosaic of Los Angeles, Autry National Center (2005)

Moderator, The State of Black Los Angeles, Los Angeles Urban League and the Greater Los Angeles United Way (2005)

Moderator, Southern California Association of Philanthropy, Communications and Community Change (2004)

Moderator, Civic Engagement, UCLA Center for the Study of Civil Society (2004)

Panelist, “What Does Mayor Garcetti’s First Year Tell Us About the Future of L.A.?” Zócalo Public Square (June 23, 2014)

Panelist, “Tipping Point? Public Opinion and U.S. Cuba Policy in 2014”, Atlantic Council (February 21, 2014)

Panelist, “Why Won't Angelenos Vote?” Zócalo Public Square "Thinking L.A." Event (December 2013)

Panelist, “Los Angeles Mayoral Candidate Forum” UCLA (January 2013)

Panelist, “Social Justice Initiative in Public Service Graduate Programs”, National Association of School of Public Affairs and Administration Annual Conference, (October 20, 2011)

Panelist, A Spring Symposium: "Place-Based Neighborhood Change: Successes, Challenges, and Opportunities", Los Angeles Urban League (April 25, 2011)

Panelist, “Social Equity and Public Service in the New Millennium.” National Association of School of Public Affairs and Administration Annual Conference (October 1, 2010)

Panelist, “Race, Ethnicity and Culture.” Grantmakers Income Security Taskforce (December 4, 2009)

Panelist, “Traces of the Trade.” Grantmakers in Film and Electronic Media Washington DC (May 2008)

Panelist, “Brown, Black Red or Yellow—the Color of Business is Green!” African American Business Summit (June 22, 2007)

Panelist, Symposium on Civic Engagement and Graduate Education, California Campus Compact, Stanford University (2006)

Panelist, Reynolds Fellows Program, Center for Public Leadership, JFK School, Harvard University, Regency Club, Los Angeles (2006)

Panelist, "Dreams Deferred, Denied, Realized: Confronting Inequality in Los Angeles and Beyond." UCLA Social Sciences Initiative Symposium (October 2006)

Panelist, “Lessons from Hurricane Katrina: Poverty, Race, and Health in America.” UCLA School of Public Health (2005)

Panelist, After Katrina, New California Media (2005)

Panelist, "Operationalizing Engagement Scholarship at Research Universities." HERI Symposium: Civic and Academic Engagement in the Multiversity (2005)

Panelist, RESPECT, Annie E. Casey Foundation (2004)

Panelist, Gang Violence as a Public Health Issue, California Wellness Foundation (2003)

Panelist, Asian American Cancer Network (2003)

Panelist, Youth, Race, and Crime in the News, A Media Forum, Youth Law Center (2001)

Panelist, Public Perceptions of Gender Equity in Education, Caroline and Sigmund Schott Foundation (2001)

Panelist, Judges’ Leadership Council, Children’s Defense Fund (September 22–24, 2000)

Panelist, Communications and Philanthropy, Annual Meetings of the Council on Foundations, April 9–14 (2000)

Panelist, “Beyond the Mommy Wars: New Ways to Cover Childcare.” Casey Journalism Center, University of Maryland (1999)

Panelist, “Race and Strategic Communications.” Rockefeller Foundation (1998)

Panelist, McArthur Foundation, “Research Network on Adolescent Development and Juvenile Justice.” (1998)

Panelist, “Children Now.” Children, Race, and the Media Conference (1998)

Panelist, “Race, Media Frames, and Strategic Communications.” Independent Sector (1998)

Panelist, “Welfare Queens and TV Scripts.” University of Maryland, Casey Journalism Center, Western Regional Conference (1997)

Panelist, Annie E. Casey Foundation, Conference on Juvenile Detention (1997)

Panelist, “Race and the Media Project.” University of Missouri, School of Journalism (1997)

Panelist, “Race, Class, and Ethnicity: Philanthropy for a Diverse Society.” Grantmakers for Children, Youth, and Family (1997)

Panelist, “Superpredators or Wayward Youth?” (Council on Foundations, 1997)

Panelist, Research Agenda Meeting, “The Civil Rights Project.” (1997)

Panelist, “The Power of Racial Inference in Local TV News.” Median and Democracy Congress, (1997)

Panelist, “The Power of News Scripts.” Council on Foundations (1996)

Panelist, “Telling the Truth about America’s Youth.” Wingspread Conference (1996)

Panelist, California Bar Association (1994)

Panelist, Langston Bar Association (1994)

Panelist, Conference on Immigration and Race Relations, Yale University, Program in African and African–American Studies (1992)

Panelist, UCLA Presidential Debate Analysis (1988)

## **PUBLIC SERVICE:**

### **Film Consultation:**

National Advisory Board, “Traces of the Trade: A Story from the Deep North”, Ebb Pod Productions (2008)

National Advisory Board, “Juror Number Six”, Lioness Media Arts, Inc. (2006)

National Advisory Board, “Redemption”, Nomadic Pictures (2001–2005)

National Advisory Board, “Omar and Pete”, Nomadic Pictures (2002–2005)

National Advisory Board, “Legacy”, Nomadic Pictures (1995–2000)

National Advisory Board, “Bridging the Divide: Tom Bradley and the Politics of Race”, Our L.A., (2009–present)

### **National:**

Senior Fellow, Frameworks Institute (2002–present)

Chair, Covered California Marketing, Outreach and Enrollment Assistance Advisory Board (2012–Present)

Board of Directors, Institute for Governmental Studies (2009–2010)

Board of Directors, The Achievement Council (2004–2005)

National Advisory Board, National Center for Child Traumatic Stress (2004–2007)

National Advisory Board, Institute for Community Peace (1999–2004)

National Advisory Board, Media in a Multi–Ethnic Region, San Francisco State University, (2001–2003)

National Advisory Committee, Inter–University Consortium for Political and Social Research (ICPSR), (2001–2003)

National Selection Committee, Faculty Scholars Program, William T. Grant Foundation, (2001–2006)

**State/Local:**

Board of Directors, Southern California Grantmakers (2015)  
Board of Directors, United Way of Greater Los Angeles (2010–present)  
Board of Directors, Blue Shield of California Foundation (2009–present)  
Community Investment Cabinet, Los Angeles United Way (2003–present)  
Building Healthy Communities Advisory Committee, California Endowment (2011-present)  
Community Advisory Board, Sempra Energy, The Gas Company (2003–2008)  
Community Board, Hope Street Family Center, California Hospital Medical Center (2004 –2007)  
External Advisory Board, Community Oral Health Initiatives (2003–2007)  
Advisory Board, Children Now, Children, Race, and the Media Conference (1998)  
Advisory Committee, The Role and Effectiveness of Child Advocacy Organizations, Urban Institute (1998)

**Scholarly:**

Guest Editor, Metropolitan Universities Journal, Fall (2006)  
Site Review Committee, National Science Foundation, (December 5–7, 2000)  
Committee of Visitors, National Science Foundation (1995)  
Graduate Research Fellowship Panelist, National Science Foundation (1995, 1996)